

OVOP News Letter *One Village, One Product*

Oita OVOP International Exchange Promotion Committee, JAPAN



Thoughts at the start of the new year

A Happy New Year!

The objective of our organization is to link the world with OVOP that fosters the coexistence of human beings and nature, development of local representative products and creation of original local culture.

We haven't reached the goal yet but last year, with your support, we could finally lay a seed of OVOP in Latin America, the last continent. I have never imagined that OVOP will help the people of the world since it was born in a remote country place in Japan called Oita. "Spread through the world" This word can not be an exaggeration, which surprises myself very much. I just can't help thanking your warm support.

What we have done is like sesame seeds on the earth but if the original concept will spread like forming lines by linking dots, and the lines form facets, then it makes progress of the development of community that provides people happiness spiritually and economically. That is my dearest wish at this moment.

The world economy is still stagnated this year and the thaw of snow is expected to take time.

"Put down the roots deep and deep when it's too cold to bloom, it will always bloom big flowers"






We wish you all the best and hope that this year will be a year of *Jump*, since this is the year of rabbit in Chinese astrology.

Morihiko Hiramatsu, Ph.D.

President, Oita OVOP International Exchange Promotion Committee
January, 2011

Information on January

<visitors>

-  20th Minister of Finance, Malawi, 3 people in total
-  21st JICA program for Iran on management of forest, 4 people
-  26th JICA program for Malawi on development of community, 10 people
-  31st JICA program for Turkey on management of forest, 22 people
-  31st JICA program for Colombia on OVOP, 15 people